



Outline

- Multiple standards create confusion
- “Science-based” an unrealized ideal
 - Differences in interpretation, enforcement
 - Roles of culture, economics, politics
- Exporters: A response of “The 3 Cs”
 - Collecting information
 - Communication
 - Collaboration

Multiple Standards

	Glyphosate	Bromoxynil	Pendamethalin
USA	0.5	0.5	150
Japan	120	0.1	15
Korea	NA	NA	NA
China	NA	NA	NA
Taiwan	NA	NA	NA
UAE	500 Codex	0.05	4 Codex

Codex Alimentarius

A collection of internationally recognized standards, codes of practice, guidelines, and other recommendations published by the Food and Agriculture Organization of the United Nations

Why regulations differ

- Can there be a right reason for differences?
- Differences in interpretation/enforcement
- The role of Culture
 - How food is consumed
 - Feed as “Food”
- The role of Economics
- The role of Politics

Regulations are intended to mitigate risks

Countries perceive risks differently



Raw fish in Japan



Raw milk cheese in France

Do we evaluate risks based on likely usage - or consider the worst-case scenario?



**Special K cereal with
dehydrated strawberries**

**Do we evaluate risks based on likely usage
- or consider the worst-case scenario?**



Countries perceive risks differently

Countries perceive FOOD differently



Feed is FOOD in many countries



When Politics and Economics impact interpretations and enforcement

- Countries' internal politics can influence inspections at local ports
- Trade disputes seem to raise the bar
- Exporters believe enforcement tightens when inventories are high

What can exporters do?

Consider the 3 Cs response

- **Collect** information. *Get it in writing.*
- **Communicate.** *Be willing to share.*
- **Collaborate.** Lobby and leverage government power for positive change.

THANK YOU!

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